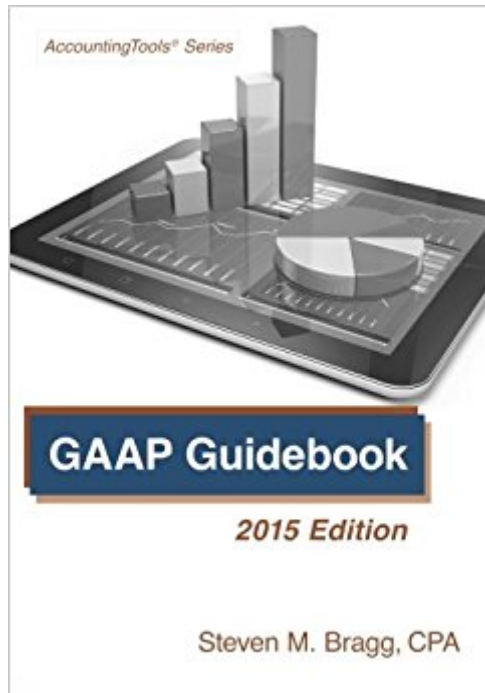




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# GAAP Guidebook: 2015 Edition



## Synopsis

Generally Accepted Accounting Principles (GAAP) are used as the basis for financial reporting. The original GAAP documents span thousands of pages, and so are difficult to research. The GAAP Guidebook solves this problem by condensing the key elements of GAAP into a single volume. This book describes each accounting topic, how accounting information is to be disclosed, and where to look in the GAAP source documents for additional information. The text contains hundreds of practical examples that show how to apply GAAP to real-world situations, as well as sample journal entries and usage tips.

## Book Information

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## Customer Reviews

Steven Bragg, CPA, is one of the top-selling and most prolific accounting authors in the world. He is the author of more than 70 business books, including *Lean Accounting*, *Closing the Books*, and *The New Controller Guidebook*. He has been the CFO or controller of both public and private companies, and has been a consulting manager with Ernst & Young and an auditor with Deloitte & Touche.

Disappointingly elementary. No different than a very basic introduction to accounting. Looked for specific guidance, including criteria, for capitalizing versus expensing an expenditure and found no more than the lowest level, basic guidance. No cross-references to particular accounting standards for further reading on the issue. A waste of money.

Very good reference guide. Over the past few years I've purchased several guides Steve Bragg wrote. I couldn't find any issues.

The book has information that helps to prepare reports as well as tools for everyday accounting. I will use the book as a reference book.

Exactly as described. Good Quality.

Very informative with the old and new rules.Donna

Great product and excellent transaction!

Great reference book! Easy to read and understand .

A great supplement for day to day questions...

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